



# Maumelle Expo

DATE: February 28, 2019

LOCATION: Jess Odom Community Center

## Attendance

1500+ business professionals and general public attendees

## What

Maumelle's largest business-to-business networking event. This one day event gives businesses the opportunity make new contacts and improve existing business relationships with local organizations.

## Media

Event information included in weekly Chamber eNewsletter, in print media, the Arkansas Democrat Gazette, local magazines, radio advertising, and numerous social media outlets.



# Maumelle Business Expo Sponsorship Levels & Benefits



|  | Presenting Sponsor | Lunch Sponsor | Passport     |
|--|--------------------|---------------|--------------|
| Sponsor logo associated <i>exclusively</i> with event name               | ●                  |               |              |
| Logo included in <i>all</i> print materials and radio promotion of event | ●                  |               |              |
| 15% discount on Membership Directory Advertising                         | ●                  | ●             |              |
| Premier <i>Front Passport</i> booth location*                            | ●                  | ●             |              |
| Opportunity to address audience during the event                         | ●                  | ●             |              |
| Logo included on signage at event  | ●                  | ●             | ●            |
| Logo included in <i>select</i> materials and radio promotion of events   | ●                  | ●             | ●            |
| <i>Passport</i> booth location   | ●                  | ●             | ●            |
| Company name on signage at event   | ●                  | ●             | ●            |
| Verbal recognition at event  | ●                  | ●             | ●            |
| Booth <i>selection</i> of sponsors choice**                              | ●                  | ●             | ●            |
| Tickets to State of the City Lunch                                       | 4                  | 4             | 2            |
| First right of renewal in 2020   | ●                  | ●             | ●            |
| Investment   | <b>\$1000</b>      | <b>\$800</b>  | <b>\$500</b> |

\* One reserved booth space entitles participant to a draped 10x10 space with one 6-foot draped table and two chairs. Electricity optional for an additional fee

\*\* Based on Availability. **Booth fee included with all Sponsorship**

